

ANPA HAPPY FAMILY MART

-----ONE FOR ALL-----



NETWORK MARKETING gives you the opportunity to face your fears, deal with them, overcome them, and bring out the winner that you have living inside you.

ABOUT COMPANY PROFILE

- ▶ ANPA HAPPY FAMILY MART **STARTED ON 17TH DECEMBER 2020 AT BANGLORE.**
- ▶ **MS RAVI PRASAD REDDY** IS THE **CHAIRMEN OF OUR COMPANY.**
- ▶ **DEEPANSHU VISHNOI** AND **D. GANGHADHAR** IS THE **DIRECTORS OF COMPANY.**
- ▶ **GOVERNMENT OF INDIA** HAS **APROVED** COMPANY ON 17TH DECEMBER 2020.

MISSION AND VISION

- ▶ COMPANY MISSION TO SOLVE THE **FINANCIAL PROBLEM** IN EACH **FAMILY OF INDIA.**
- ▶ COMPANY VISION IS TO **SET THE BENCHMARK** IN THE **DIRECT SELLING** INDUSTRY.



“NOTHING HAPPENS UNTIL SOMEBODY DOSOMETHING!”

MANAGEMENT

- ▶ The Management Team at **Apna happy family mart** has the combined experience of pioneering **Direct Selling** in the country.
- ▶ The professionals involved in establishing direct selling companies and **making them successful** have turned entrepreneurs to bring forth the **best of Opportunity and Products** through Apna happy family mart and bring out from entrepreneurs there **best**.



RAVI PRASAD REDDY (Managing director & Chairman)

- ▶ After playing key roles in various **direct selling** companies as **distributor** and **advisor for decades**, Mr. Ravi prasad reddy laid the **foundation of Apna happy family mart**, which he is successfully leading as **a helmsman** with his unmatched **domain expertise** and **business acumen**. Under his visionary leadership Apna happy family mart is growing at a **phenomenal rate every year**.
- ▶ Having **immense potential expertise** and **experience in FMCG** sector of 15+years.



“COMPANY TAGLINE ONE FOR ALL, YOUR FAMILY IS OUR FAMILY”

DEEPANSHU VISHNOI (CEO & Director)

- ▶ Deepanshu Vishnoi played key roles in various **marketing companies**. Through his resilient leadership skills, he is continuously bringing **new practices and training thousands of students every year** through his specially **crafted training** programs for **selling professionals** in his **GOLDI foundation**.
- ▶ Powered by a rich **experience in managing IT solutions** for the companies & industry for years, Deepanshu Vishnoi is instrumental in **integrating tailored information technology solutions** with the complex business processes and in bringing forth great transformations through **digital empowerment**.



D. GANGADHAR (Director & Marketing head)

- ▶ Having a **rich experience** for more than a **decade** in providing the **best solutions** for the it and **corporates**. Immense **experienced** in making the **best HR practices** in the company
- ▶ Also, he is the front face of many **direct selling companies** in **south India** but after understanding **the key pain of distributors** he started **his own venture with conglobate**.



“CHANGE YOUR SHOP, CHANGE YOUR LIFE”

MARKETING PLAN

- ▶ **APNA HAPPY FAMILY MART** offers very **rewarding bonuses** for the efforts put into the business. The COMPANY Marketing Plan is a **cumulative plan** where you **never drop** from the **level of achievement** and keep **on achieving higher levels**, i.e., to say that your earlier **efforts** and **achievements** are always **counted** in your **bonus calculations**.
- ▶ There are **no barriers** and hold system from company side in **relishing the payment** in the company if leader has given his **1% effort** also through this also, he gets **awarded** with **his payout**.



HAPPY FAMILY MART SEGMENTS

FMCG ITEMS	FMCG ITEMS	FMCG ITEMS	FMCG ITEMS	FMCG ITEMS	FMCG ITEMS
DRY FRUITS	RICES	OIL AND GHEE	DAL AND PULSE	MASALAS	BISCUITS
HEALTH CARE	TEA AND COFFEE	SPICES	READY TO COOK	SALT AND SUGAR	ORAL CARE
	BABY CARE	HEALTH DRINK	HYGIENE	DETERGENTS & DISHWASH	SOAPS
	BEAUTY CARE	FLOOURS	HAIRE CARE	HOME NEEDS	POOJA

POWER OF COMPAUNDING, EINSTEIN SAYS IT'S 8TH WONDER OF THE WORLD

1 ST MONTH	2 ND MONTH	3 RD MONTH	4 TH MONTH	5 TH MONTH	6 TH MONTH
1200*5	5*5	25*5	125*5	625*5	3125*5
5 FIGHTERS	25 FIGHTERS	125 FIGHTERS	625 FIGHTERS	3,125 FIGHTERS	15,625 FIGHTERS
1,250 RUPEES (200*5) + (50*5)	1,250 RUPEES (50*25)	6,250 RUPEES (50*125)	31,250 RUPEES (50*625)	1,56,250 RUPEES (50*3125)	7,81,250 RUPEES (50*15625)

MATHEMATICS RULE $10+10+10=30$ WHERE $10*10*10=1000$

HAPPY FAMILY MART TOTAL INCOME

WE HAVE 3 INCOMES.

- DIRECT REFERRAL INCOME
- LEVEL INCOME
- REPURCHASE INCOME



- EACH DIRECT COMPANY WILL GIVE YOU 200 RUPEES AS MUCH AS DIRECT YOU WANT TO MAKE YOU CAN MAKE UNLIMITED.
- FOR EXAMPLE, YOU MAKE 100 DIRECT THAN $100*200=20,000$ SUPPOSE 500 DIRECT THAN $500*200=1,00,000$ DIRECT REFERRAL INCOME.

INCOME, WE HAVE 10, LEVEL INCOME. LEVEL

S.NO	FIGHTERS	BONUS (50) RUPEES	LEVEL INCOME
1	5	50	250
2	25	50	1,250
3	125	50	6,250
4	625	50	31,250
5	3,125	50	1,56,250
6	15,625	50	7,81,250
7	78,125	50	39,06,250
8	3,90,625	50	1,95,31,250
9	19,53,125	50	9,76,56,250
10	97,65,625	50	48,82,81,250
TOTAL	122,07,030	*50	61,03,51,500

IF WORK DONE BY PERCENTAGE %	FIGHTER INCOME
50%	30,51,75,750
10%	6,10,35,150
1%	61,03,515

REPURCHASE INCOME

S.NO	FIGHTER	MONTHLY REPURCHASE	TURNOVER	PERCENTAGE	
1	5	2,000	10,000	1%	100
2	25	2,000	50,000	1%	500
3	125	2,000	2,50,000	1%	2,500
4	625	2,000	12,50,000	1%	12,500
5	31,25	2,000	62,50,000	1%	62,500
6	15,625	2,000	3,12,50,000	1%	3,12,500
7	78,125	2,000	15,62,50,000	1%	15,62,500
8	3,90,625	2,000	78,12,50,000	1%	78,12,500
9	19,53,125	2,000	3,90,62,50,000	1%	3,90,62,500
10	97,65,625	2,000	19,53,12,50,000	1%	19,53,12,500
TOTAL	1,22,07,030	2,000	24,27,30,60,000	1%	24,41,40,600

%	FIGHTER PROFIT
50%	12,20,70,300
10%	2,44,14,000
1%	24,41,400

NOW WHAT DO YOU THINK

- ▶ **2 OPTIONS** EITHER **SAVE 1200** OR **INVEST AND GRAB THE OPPORTUNITY**.
- ▶ THERE ARE **2 TYPES OF PERSON** ARE AVAILABLE ON THE EARTH.
 - 1 ST WHO **LISTEN EVERYTHING** BUT **DON'T DO** ANYTHING **THINKER MENTALITY**.
 - 2 ND HE **TAKE INATITAVE** AND **DOER ATTITUDE MENTALITY**.

THANK YOU